

“Hey, you, get off of my cloud!”

Google™

vs.

**Microsoft®
Office™**

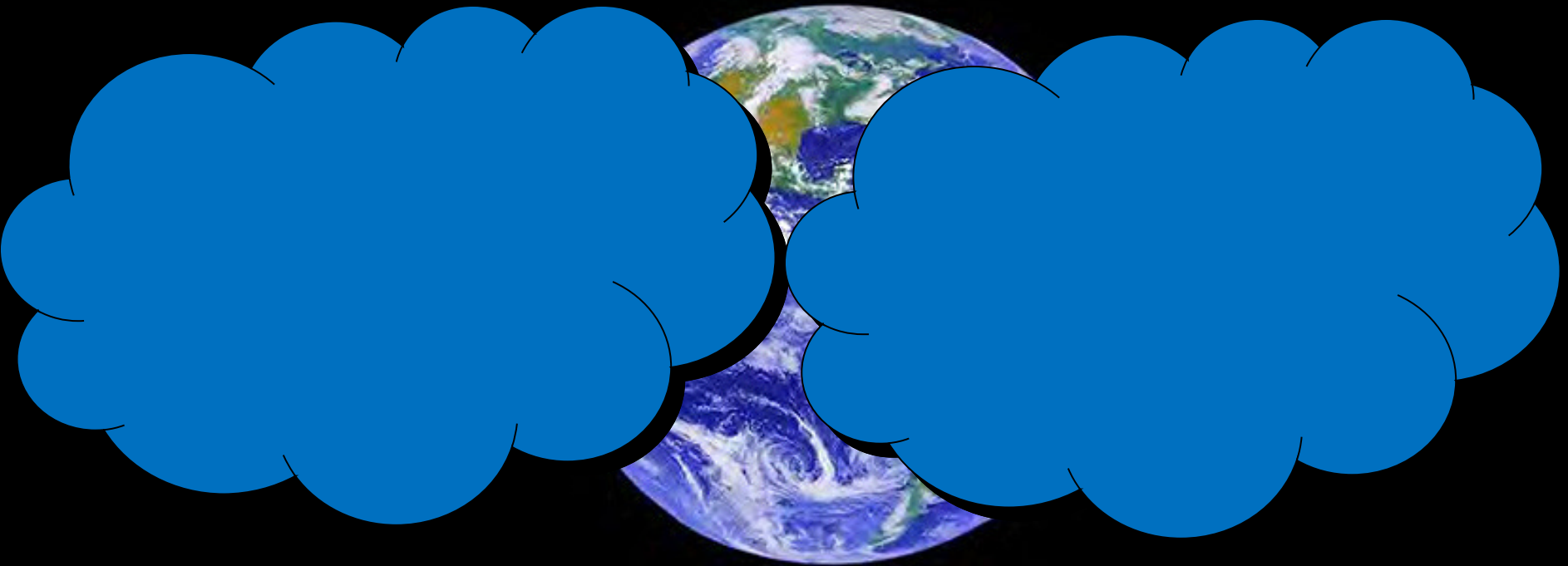
Cloud Computing





No, really what is it?

When the clouds start clearing:





the Cloud is (essentially) the internet

Remember:

- No installing of applications
- Documents, photos are stored on remote servers
- Storage and Applications are accessed online
- In other words **NOTHING** lives on your hard drive



How can we use the cloud?



Consumer Applications





Oh Yes! IT'S
FREE



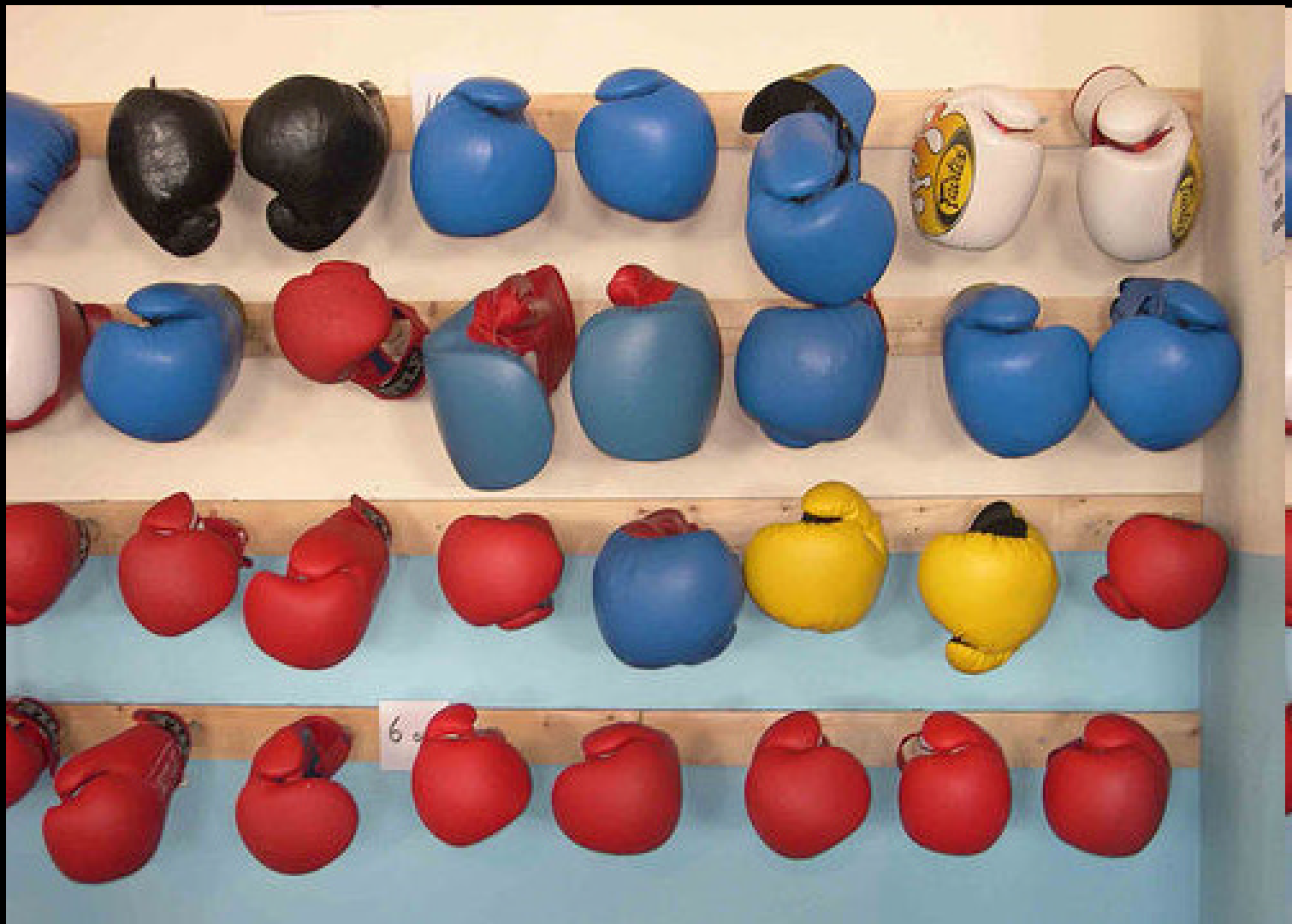
Layers to the Cloud



Application

Platform

Infrastructure





Google
Dance
2007



Registration



- Gmail
- Google Docs
- Picassa
- Maps
- Text Google
- Google 1-800
- Igoogle page
- Google Desktop
- Google Chrome OS
- Google Books
- Google Calendar
- Google Talk
- Google Wave
- Google Voice
- Google Earth
- Sketch up
- Google Chrome Browser



Microsoft

Windows

Office

All Products

Buy Now

Downloads & Trials

Partner & Customer Solutions

Security & Updates

Training & Events

Support

About Microsoft

Most Popular

- . Bing
- . Bing cashback
- . Internet Explorer
- . Microsoft Advertising
- . Microsoft Security Essentials
- . Office
- . Windows
- . Windows Live

Business Software

- . Bing Maps
- . Microsoft Amalga
- . Microsoft Dynamics Products
- . Microsoft Forefront
- . Microsoft Office Live
- . Microsoft Online Services
- . Windows Essential Business Server
- . Windows Small Business Server

Design & User Experience

- . Microsoft Expression
- . Microsoft Silverlight

Developer Tools

- . .NET Framework
- . ASP.NET
- . MSDN Subscriptions
- . Robotics Developer Studio
- . Visual Basic
- . Visual C
- . Visual C#
- . Visual Studio
- . XNA

Entertainment

- . DirectX
- . Microsoft Mediaroom
- . MSN
- . MSN Games
- . MSNBC
- . PC Gaming
- . Windows Media Center
- . Xbox Home
- . Xbox Live
- . Zune

Hardware

- . All PC Hardware
- . Digital Communications
- . Media Center Peripherals
- . Microsoft Surface
- . Mouse & Keyboard Products
- . MSN TV
- . PC Gaming Hardware
- . Xbox Gaming

Home & Educational Software

- . AutoCollage
- . Healthvault
- . Money
- . MSN Direct
- . MSN Internet Access
- . Office Home & Student
- . Songsmith
- . Streets & Trips
- . Windows Home Server
- . Windows Live OneCare
- . Works
- . WorldWide Telescope

Macintosh

- . All Macintosh Products
- . Mac Expression
- . Mac Mouse & Keyboard Products
- . Mac Office

Mobile Devices & Software

- . Microsoft My Phone
- . Microsoft Tag
- . Mobile Software Catalog
- . Ultra-Mobile PC
- . Windows Phone
- . Windows Mobile Devices

Servers

- . All Server Products
- . BizTalk Server
- . Exchange Server
- . Server Trials
- . SharePoint Server
- . SQL Server
- . TechNet Subscriptions
- . Windows Server

Let's Keep Score



Face Off

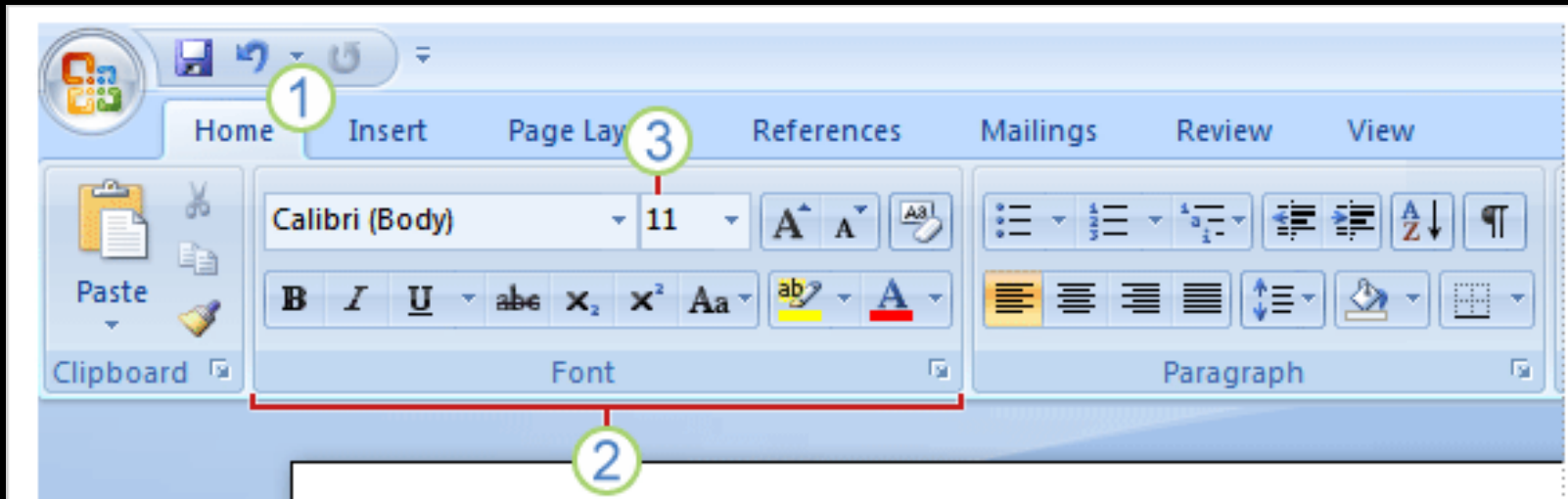
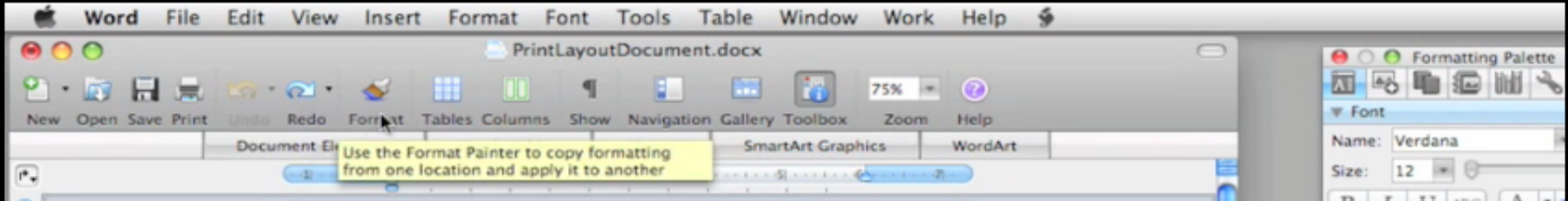
Google Docs

- Free
- Need a Gmail Account
- In the cloud
- Access anywhere with an internet connection

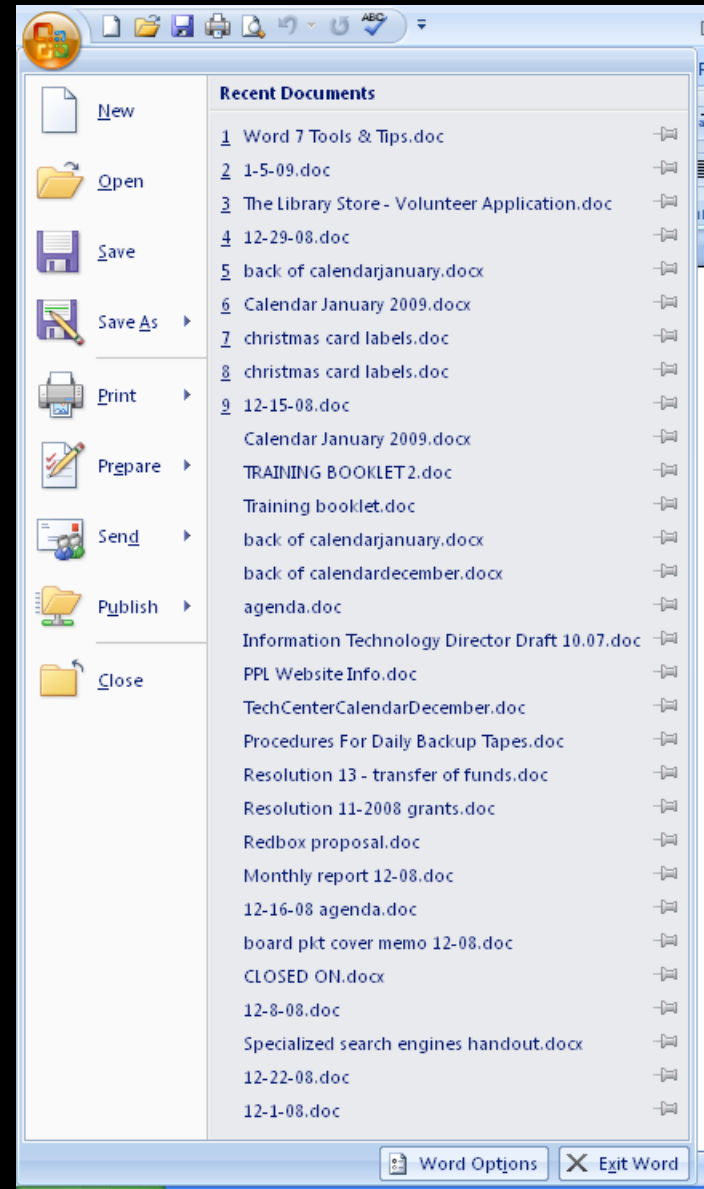
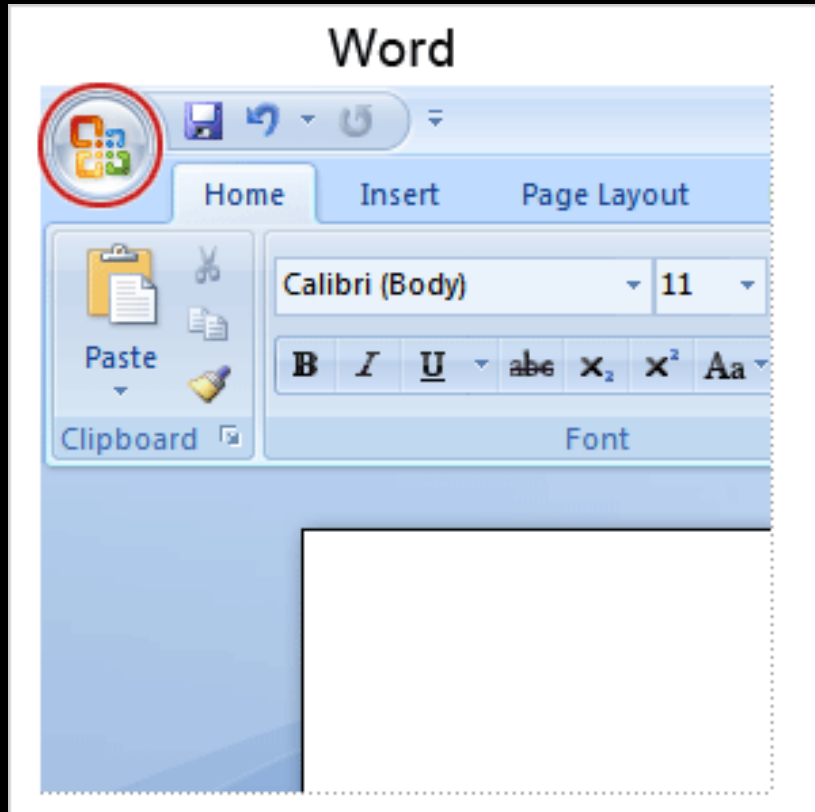
MS Office

- Expensive
- Needs to be installed on your computer
- No MS installation, no access
- New version=Upgrade=\$\$\$

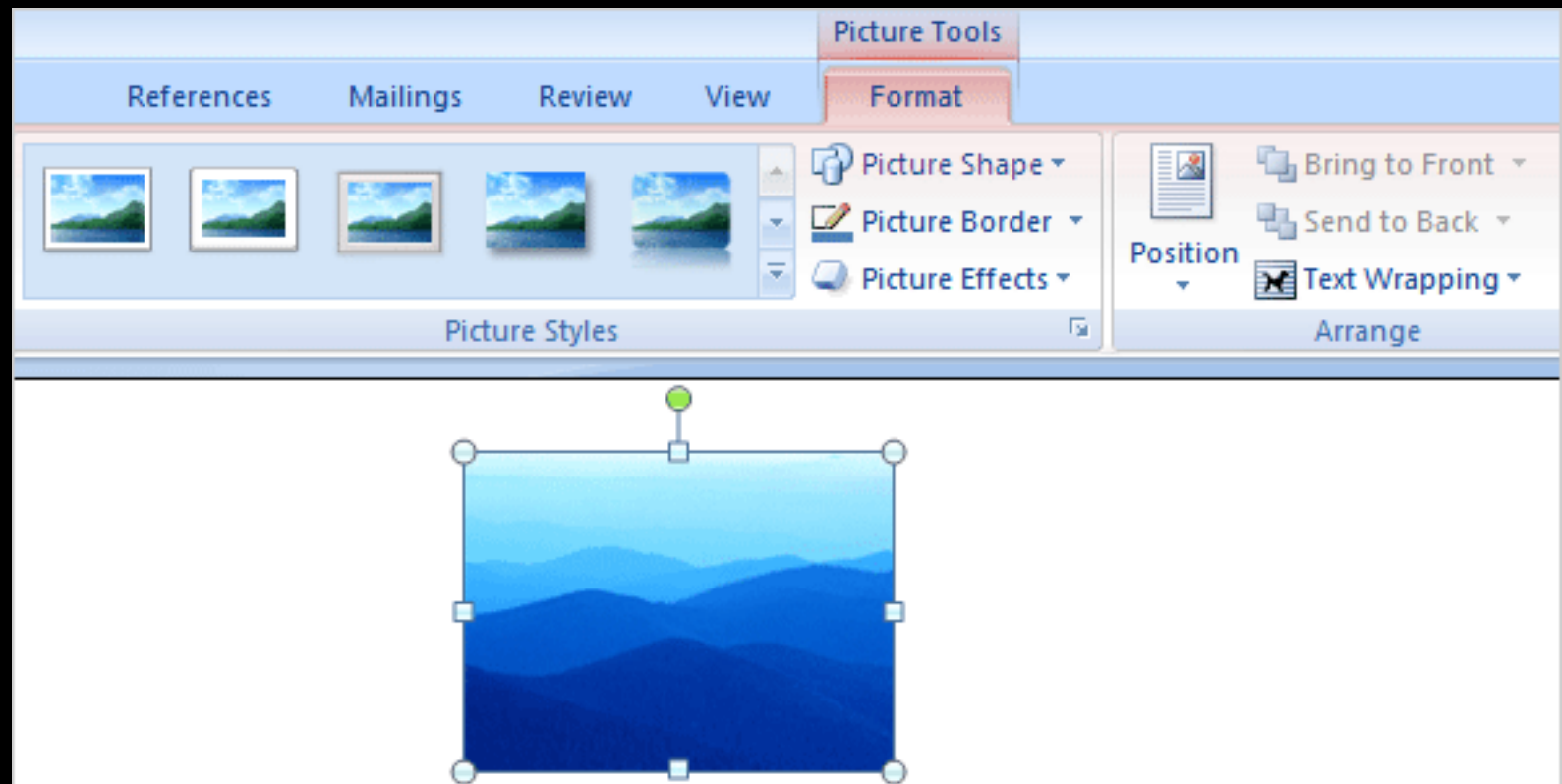
Microsoft Word



Word 2007



Contextual Commands



Edit View Insert Format Font Tools Table Window Work Help

PrintLayoutDocument.docx

Undo Redo Format Tables Columns Show Navigation Gallery Toolbox Zoom Help

Document Elements Quick Tables Charts SmartArt Graphics WordArt


Table of Contents Header Footer Bibliographies

Heading 1..... 1 Heading 2..... 2 Heading 3..... 3	HEADING 1..... 1 HEADING 2..... 2 HEADING 3..... 3	HEADING 1..... 1 HEADING 2..... 2 Heading 3..... 3	Heading 1..... 1 Heading 2..... 2 Heading 3..... 3
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1 of 2

PROJECT PROPOSAL

Prepared for:
Prepared by:
Date:
Proposal #:



Formatting Palette

Font

Name: Calibri

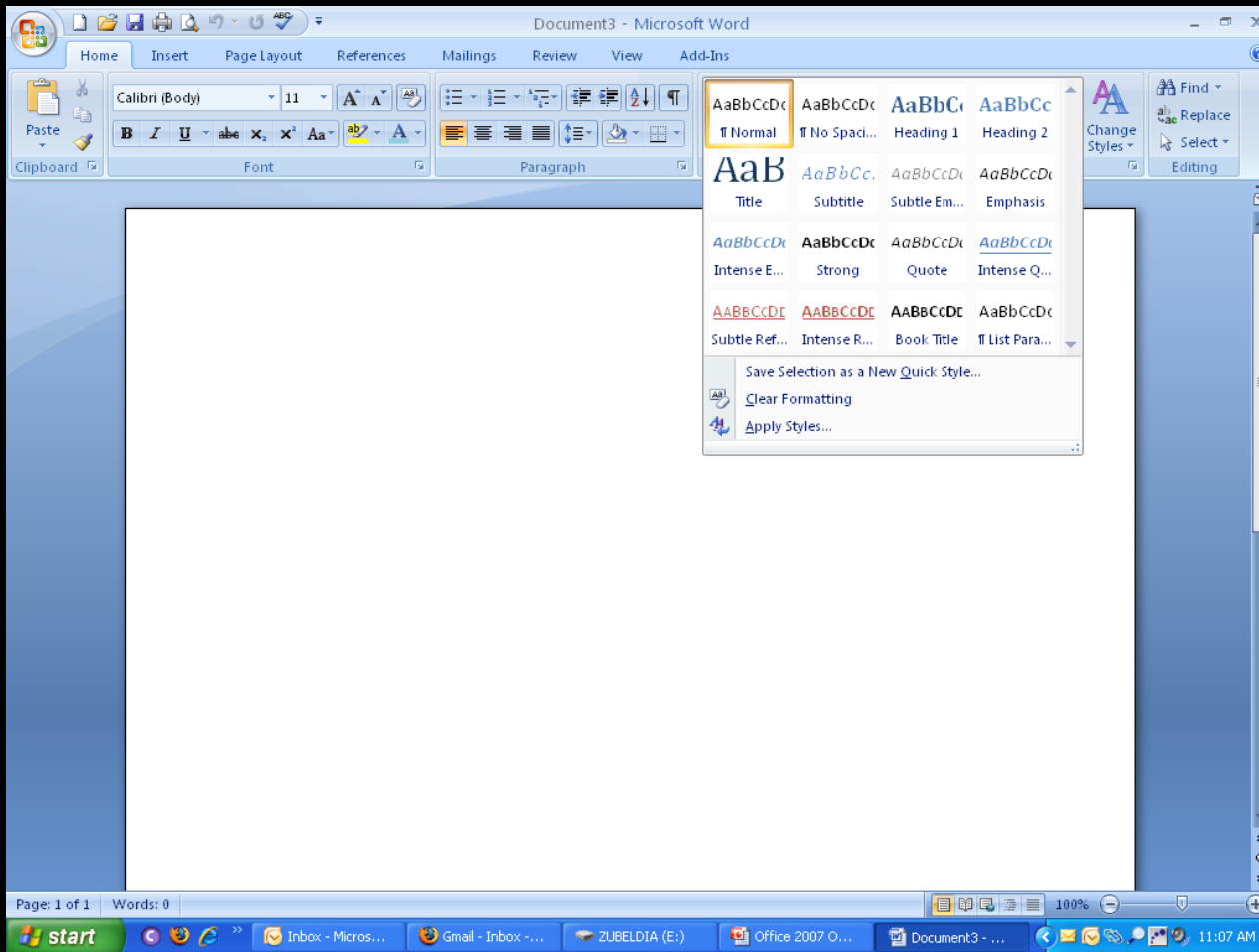
Size: 33

B *I* U ~~ABC~~ **A** ~~ABC~~

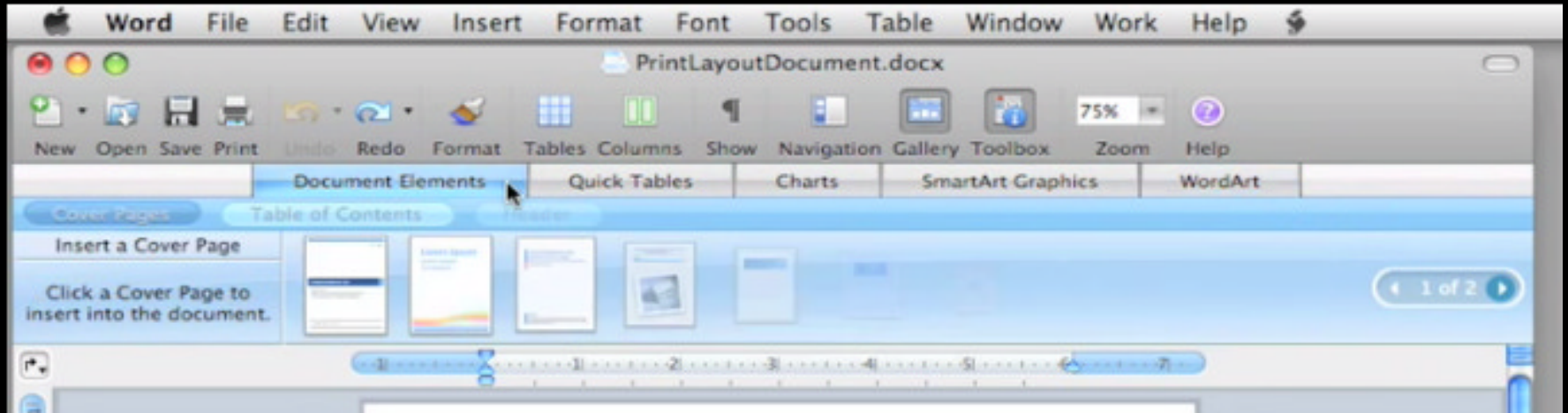
A² **A₂** **Abc** **aA**

- Alignment and Spacing
- Bullets and Numbering
- Borders and Shading
- Document Margins
- Document Theme

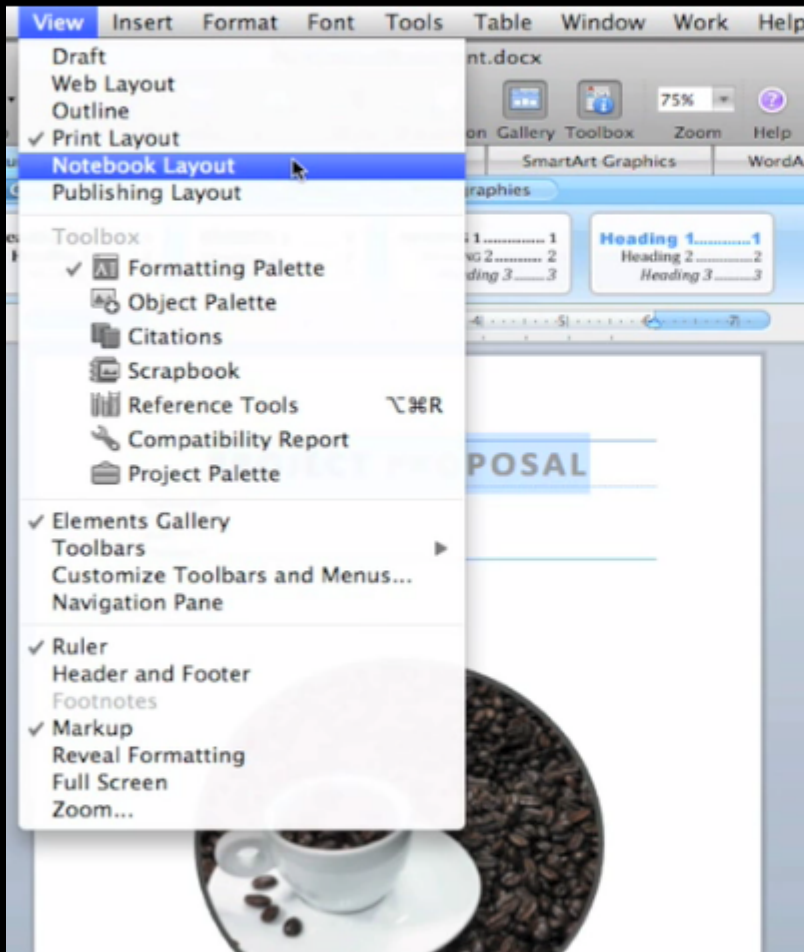
Styles Gallery



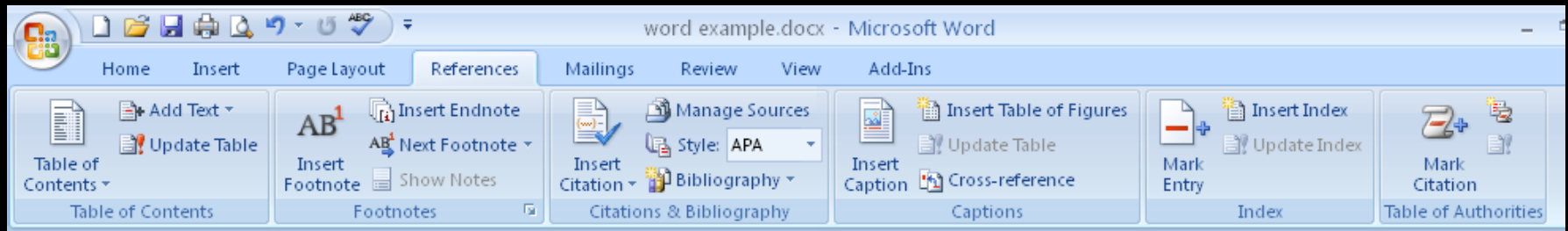
Elements Gallery



Views



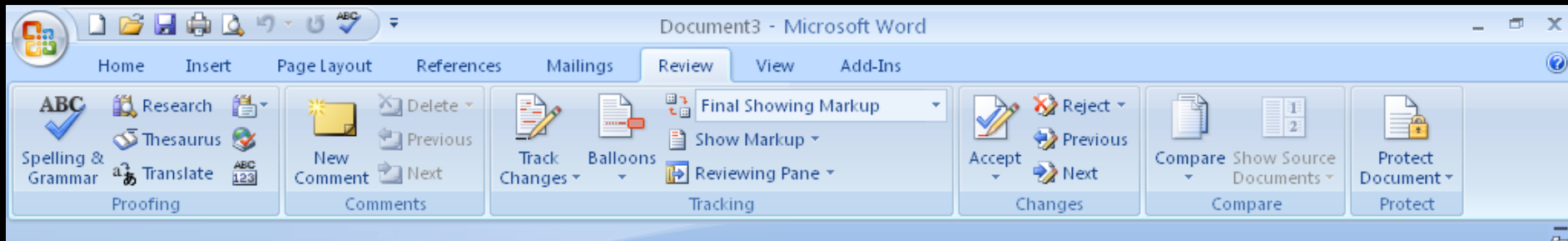
References Ribbon



If writing a Paper from the References Ribbon

- ❖ Can add a Table of contents
- ❖ Insert numbered footnotes
- ❖ Create your citations list and have them formatted in the correct style (MLA, Chicago, APA, etc.)
- ❖ Insert captions if using images

Review



- ❖ Spelling and Grammar check
- ❖ Can add comments if editing a document
- ❖ Show and track changes
- ❖ Compare several versions of an edited document

Compare

The screenshot displays the Microsoft Word interface for comparing two documents. The title bar reads "Compare Result 4 - Microsoft Word". The ribbon is set to the "Review" tab, with the "Tracking" group active. The "Reviewing Pane" is open, showing a list of changes: "Inserted Romina Gutierrez test.", "Comment [RG1] Romina Gutierrez testing", and "Deleted Romina Gutierrez testing.". The "Compared Document" pane shows the text "This is a ~~test~~^[RG1]. testing.", where "test" is redacted and "[RG1]" is a comment. The "Original Document (test1.docx - Romina Gutierrez)" pane shows the original text "This is a testing.". The "Revised Document (test.docx - Romina Gutierrez)" pane shows the revised text "This is a ~~test~~^[RG1].". The status bar at the bottom indicates "Words: 4" and "100%".

Compare Result 4 - Microsoft Word

Home Insert Page Layout References Mailings Review View Add-Ins

Spelling & Grammar Research Thesaurus Translate Proofing

New Comment Previous Next Comments

Track Changes Balloons Tracking

Final Showing Markup Show Markup Reviewing Pane

Accept Reject Previous Next Changes

Compare Show Source Documents Compare

Protect Document Protect

Summary: 3 revisions
Insertions: 1 Deletions: 1 Moves: 0
Formatting: 0 Comments: 1

Main document changes and comments

Inserted Romina Gutierrez
test.

Comment [RG1] Romina Gutierrez
testing

Deleted Romina Gutierrez
testing.

Header and footer changes
(none)

Text Box changes
(none)

Header and footer text box changes
(none)

Footnote changes
(none)

Endnote changes
(none)

Compared Document

This is a ~~test~~^[RG1]. testing.

Original Document (test1.docx - Romina Gutierrez)

This is a testing.

Revised Document (test.docx - Romina Gutierrez)

This is a ~~test~~^[RG1].

Words: 4 100%

Microsoft Office Features

- Robust Word Processing
- Can manipulate images within text
- Create citation lists
- Prepare newsletters, reports
- Easy to use Element/Style Galleries
- Review a document
- Share a document to revise with a colleague
- Stay tuned for Office 2010—Cloud apps

Google Documents

[Gmail](#) [Calendar](#) **Documents** [Reader](#) [Web](#) [more](#) ▼ princetonpubliclibrary@gmail.com | [New! Share a folder](#) | [Offline](#) | [Settings](#) | [Help](#) | [Sign out](#)

Google docs [Show search options](#)
[Browse template gallery](#)

All items

- Owned by me
- Opened by me
- Shared with me
- Starred
- Hidden
- Trash
- Items by type ▼
- More searches ▼

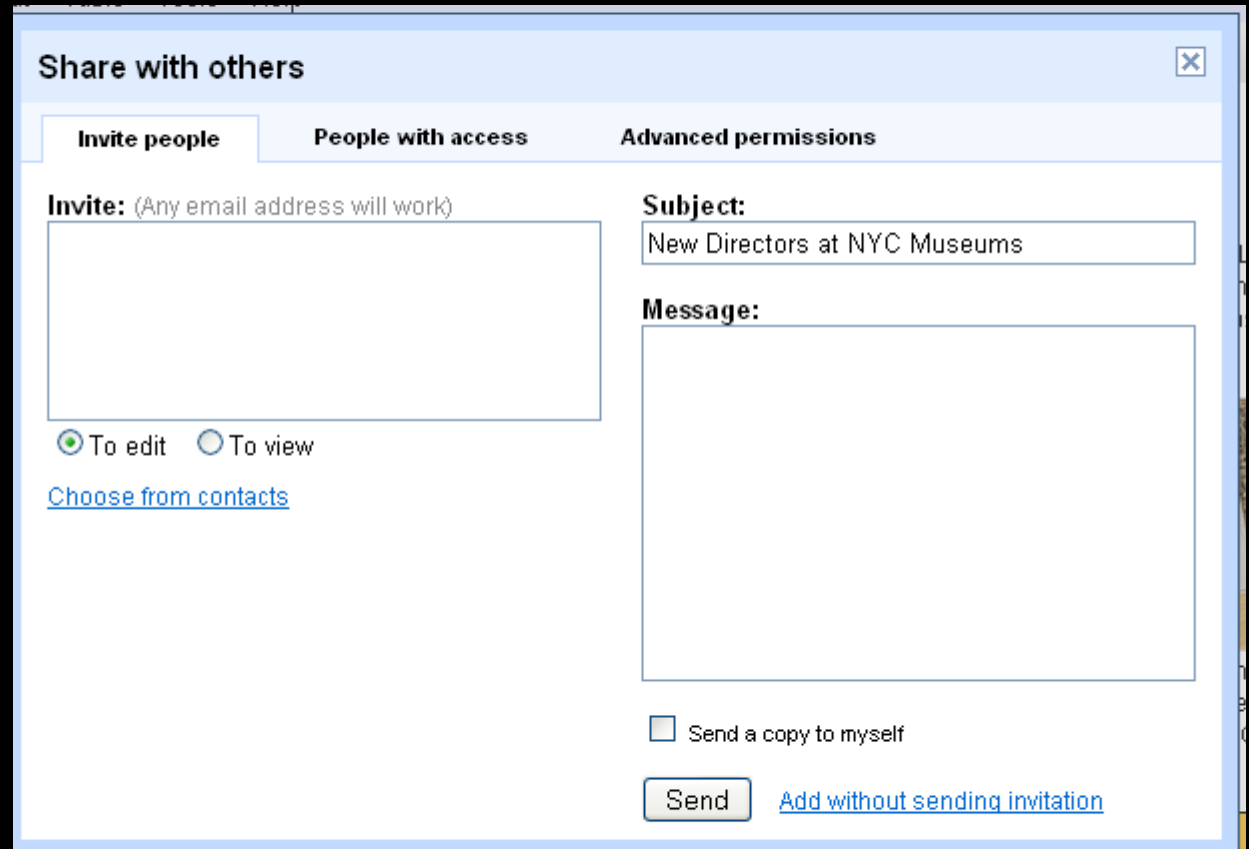
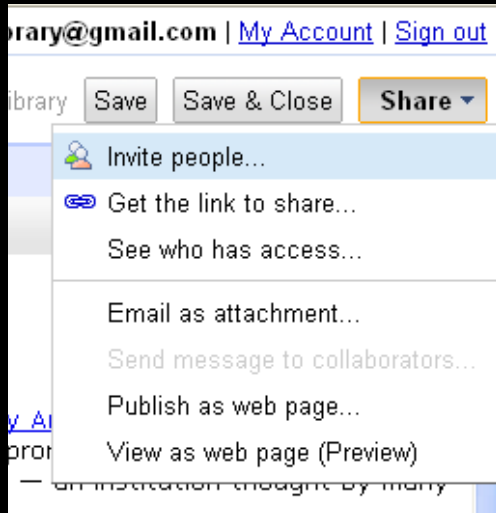
▼ My folders
No folders.

▶ Folders shared with me

1-1 of 1

<input type="checkbox"/>	<input type="button" value="Star"/>	Name	Folders / Sharing	Date ↓
TODAY				
<input type="checkbox"/>	<input type="button" value="Star"/>	 A New Boss, and a Jolt of Real-World	Not shared	7:56 pm me

Sharing



Editing

Google docs New Directors at NYC Museums saved on 1/12/10 12:15 AM by Romina Gutierrez Tognola Save Save & Close Share

File Edit View Insert Format Table Tools Help Also editing now: Princeton Public Library

Styles Verdana 10pt B I U A Link

A New Boss, and a Jolt of Real-World Expertise


By [ROBERTA SMITH](#)

When the going gets desperate, the desperate get creative. On Monday the beleaguered [Museum of Contemporary Art](#) in Los Angeles named as its new director [Jeffrey Deitch](#), a prominent New York art dealer. This comes less than a week after Bill Moggridge, a prominent industrial designer and businessman, became the first design practitioner to head the [Cooper-Hewitt National Design Museum](#) in New York — an institution thought by many to lack vision.

The Deitch news has of course overshadowed the Moggridge news in the art world, but the appointees are similar in many ways. Both lack experience in museum administration but have plenty of hands-on, real-world experience running businesses, collaborating with other practitioners and making creative things happen in the fields their museums focus on. Each appointment confirms that the other is not an anomaly, and together they represent a kind of wake-up call for museums in general. They point to a return to basics in American museum culture.

Still, it is the choice of Mr. Deitch in particular that has stunned the art world, and not just because art dealers aren't often named to head major museums.

For all the objections that will be raised, some legitimate, it is a brilliant stroke for the Museum of Contemporary Art and may be a harbinger of renewed institutional spirit and will. Less than two years ago, the museum, once the city's premier institution of the new, was in serious crisis. It suddenly found its lunch being eaten by two other local museums that have, within the last two years, been revived by dynamic new directors, Ann Philbin at the Hammer Museum of Art at the [University of California](#), Los Angeles, and Michael Govan at the [Los Angeles County Museum of Art](#).



MOCA-LA	Cooper-Hewitt National Design Museum
Jeffrey Deitch	Bill Moggridge

Revision History

New Directors at NYC Museums

[« Back to Revision History](#) Showing document revision #5 vs. #7

Authors: [Romina Gutiérrez Tognola](#) [Me](#)

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Google Features

- Create a basic document from scratch or with templates (new!)
- Upload existing files, .doc, etc.
- Easy to use interface
- Use images from the web or your collection
- Share and review document with colleagues in real time
- Publish as HTML
- Create folders and share entire folders
- Access anywhere in world as long as you have an internet connection

THE MOMENT OF TRUTH

—For a Winning Sales Approach

by Charles B. Roth

Sales Counselor, Board Chairman
of Sales Dean Organization,
President of Basic Methods Company
and Charles B. Roth Associates



How to approach prospects with:

- The Short-Circuit Appeal
- The Linkage Step
- The Opinion Sales-Getter
- The Challenge of Command

BRC 118
LP hi-fidelity

Photo Editing

- Picnik
- Photoshop
- Picasa





Thank you!

Romina Gutierrez

Technology Initiatives Librarian

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rgutierrez@princetonlibrary.org

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-